DIGITAL LEAD

Independent contractor role: $23-25/hr (USD) depending on experience
Hours per week: 20

Stillpoint Magazine seeks as an independent contractor a Digital Lead to care for our digital space. Essential to this role will be an ongoing understanding of the broader digital landscape, and an ability to strategize and propose ways for *Stillpoint Magazine* to participate in the experimental, digital world. The Digital Lead will believe in and embody the mission of *Stillpoint Magazine*, which is to build public knowledge outside of traditional, historically oppressive institutions, and to support psychoanalytically-rooted liberation praxis. Expanding the ways that disciplines can intersect within the digital, a sophisticated visual understanding and a commitment to accessibility will also be key.

The Digital Lead will…

- Conceptualize creative ideas with the *Stillpoint Magazine* team.
- Hone user experience and search engine optimization while supporting design priorities and the *Stillpoint Magazine* mission.
- Iteratively test and hone the design of the website including meeting or exceeding accessibility standards.
- Track ad performance to improve promotion of *Stillpoint Magazine*.
- Confer with the leadership team to resolve conflicts, prioritize needs, or choose solutions.
- Maintain an understanding of the latest digital and web technologies and programming practices through participation in relevant communities, workshops, and study.
- Evaluate code to ensure it is valid, is properly structured, and is compatible with browsers, devices, and operating systems.
- Identify and implement essential maintenance and testing of site functionality.
- Use scripting or authoring languages, management tools, content creation tools, applications, and digital media to maintain and improve *Stillpoint Magazine*'s digital space and the presentation of visual art, text, and supplementary materials.
- Perform website updates.
- Work with the leadership team to continually develop their digital literacy and knowledge.
- Develop and support digital literacy as a cohesive underpinning of the activities of Stillpoint Magazine.
- Support the development of *Stillpoint Magazine* as a pioneer and innovator in the use of digital spaces to support public knowledge outside of institutions, platform underrepresented and marginalized contributors, and engage with community psychoanalysis in new ways.
- Use data and reporting tools to develop and assess experiments in support of *Stillpoint Magazine*'s technology evolution.
- Support and contribute to the financial sustainability efforts of the *Stillpoint Magazine* team.

Personal Specifications:

- Demonstrated commitment to equity and social justice and a strong understanding of the particular strength of diverse teams.
- Strong interpersonal skills and the ability to work collaboratively in a supportive, small, international, remote team environment.
- Ability to work across time zones and continents.
- Independence, initiative, motivation, and a generous work ethic.
- Excellent planning and organizational skills.
- In-depth knowledge of current trends and developments in digital technologies.
- Knowledge of blockchain technology, cryptocurrencies and NFTs.

A Note About our Team

At *Stillpoint Magazine* we work to foster a culture of care, collaboration, and mutual respect, growth & empowerment. This is true of our inter-team dynamics, our work with contributors, our readers, and our affiliated organizations. That is, in everything we do we work to help one another realize our respective and shared goals and visions. The right candidate for this position will be someone who is not only committed to their individual success, but is also committed to the hard and joyful work of supporting others.

To Apply Please Provide:

- A curriculum vitae and a letter or 3-minute video stating why you are interested in the role and how you possess or meet the knowledge, skills, and criteria.
- One employment reference, which need not be directly related to the role.
- One character reference, which can also be a second employment reference. We will not contact references until after interviews.
- Select additional materials, for example, a portfolio of work or a document containing links to sample projects.

Email all of the above to our leadership team via people@stillpointmag.org using the subject header 'Digital Lead' and your full name. Interviews will be held via Zoom. Please let us know of any access requirements you may need in your initial email and we will do what we can to ensure any barriers are overcome.

Stillpoint Spaces is a 501 c 3 nonprofit organization registered in the United States. Applicants are welcome to apply from anywhere in the world, and will be responsible to determine taxation treaties between the United States and their nation, and to conduct withholdings independently as an independent contractor.

DEADLINE: JUNE 23 2021